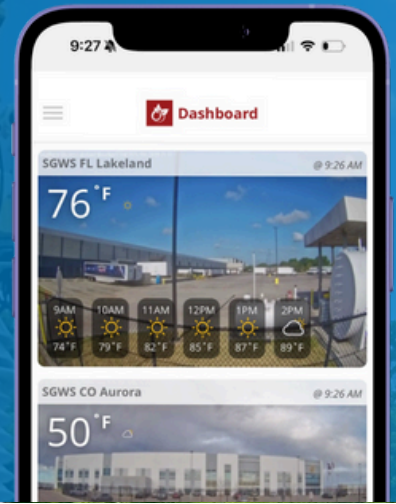


How Weatherstem Keeps Southern Glazer's Running Smoothly Through Any Weather

Client: Southern Glazer's Wine & Spirits
Location: United States



Challenge

Southern Glazer's Wine & Spirits (SGWS), the largest distributor in the nation, faced significant disruptions to its business operations due to unpredictable and often severe weather conditions across its various locations. These disruptions impacted logistics, delivery schedules, and ultimately, profitability. Southern Glazer's needed a comprehensive solution that provided live data, customizable alerts, integrated camera feeds, and historical weather analysis to mitigate these risks.

Solution

Weatherstem collaborated closely with SGWS to develop and implement tailored weather monitoring solutions for each of their operational sites. Recognizing that a one-size-fits-all approach wouldn't suffice, Weatherstem designed "severe weather ready" systems engineered for continuous data transmission, even during intense weather events.

In 2023, Weatherstem launched a pilot program, deploying 13 systems across SGWS' Southeastern locations. Following the success of this phase, the partnership expanded in 2024 to include an additional 13 locations. Weatherstem also partnered with SGWS to create a suite of custom tools, including:



Custom Dashboard – Providing a centralized, real-time view of critical weather conditions, alerts, and camera feeds for all locations.



Seamless Integration with Noggin – Weatherstem data and alerts incorporated into existing incident management platform for enhanced operational awareness and response



Mobile App – Enabling on-the-go access to vital weather information and alerts for key personnel

Results

- ✓ **Operational Efficiency** – Access to accurate weather information allows for better planning and resource allocation, ensuring smoother day-to-day operations.
- ✓ **Enhance Employee Safety** – Timely warnings and visual confirmations contribute to a safer working environment for all personnel.
- ✓ **Actionable Insights** – Historical weather data provides valuable context for understanding weather patterns and making informed long-term decisions.

In Their Words

“ We found that the intelligence from both our real time weather stations as well as the virtual data being provided through Weatherstem assisted us during many extreme weather situations including last year's hurricane season, keeping our employees safe and our business operational. With the flexibility of configuration and deployment options, combined with their expertise and outstanding customer support, Weatherstem has established itself as an essential partner providing mission-critical situational intelligence to our business continuity and emergency management programs.

—Iñaki Rezola, Director, Emergency Management Programs